



People + Freedom + Innovation = Superabundance!

In their book Superabundance - the story of Population Growth, Innovation and Human Flourishing on an Infinitely Bountiful Planet - authors Marian L. Tupy and Gale L. Pooley propose ***the Marketplace to be the most efficient generator of useful information ever devised by humanity, simply in its ability - in conjunction with free speech – to allow us to separate valuable inventions from the valueless.***

In his article, Why You Should Be Bullish on the Future of the US Economy, Alexander Green - Chief Investment Strategist for the Oxford Club, the world's largest financial fellowship – reflected on Tupy and Pooley's creation of an analysis of "18 distinct data sets covering everything from commodities to finished goods" showing that "resources are increasing much faster than the population is growing. In other words, the average American can buy more while working less."

Superabundance offers the view of a generally improving state of the world, offering research and results that show human innovation has and continues to influence the world for the better and which appears to be a process that is limitless!

Green further asserts his agreement with the book's authors, that the two things for this exponential increase in abundance are indeed "people and freedom."

"Freedom," says Green, "is crucial because it allows people to create and profit from their innovations. Population growth enables greater division of labor, which makes production cheaper and more abundant. And as demand increases, so does supply."

Regarding the other part of the equation - people, Green continues, "The most important resource in today's world is not oil or natural gas or some rare earth mineral. It's people. By applying their intelligence and creativity, individual men and women make other resources more abundant."



Today we're being bombarded by negative narratives from various groups, many promoting an overall view of 'lack'. That view of diminishing quality of life creates fears of overpopulation and depletion of natural resources, driving a call for everyone to settle for 'less' as their answer to curb these dire predictions.

At the same time, studies by the authors show the opposite is true. Green concurs stating, "people represent an additional supply of ideas, knowledge and productive work that helps every one of us live longer, healthier richer and freer lives."

"When you spend less time laboring to feed and clothe your family, put a roof over your head, keep the lights on, and pay your bills, you are gaining the ultimate wealth: more time to do what you really want."

"That's not just prosperity," emphasizes Green. "It's superabundance."

To learn more about Superabundance, visit their website at <https://www.superabundance.com/>

Alison Webb

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Response to the 2024 Real Estate Market Echoes a Spaghetti Western - *Some Good, Some Bad and Some Ugly...*

Back in December of 2023 the real estate 'market pros' like the National Association of Realtors, Business Insiders, Market Watch, RCLCO, and others cast their best take on what the future might hold for 2024.

Since Imprimis Advisors advocates to improve the real estate investments of our clients across a wide market spectrum, we have our proverbial ears to the ground. We follow the most important information and focused updates so our consultations reflect the market of the moment for the greatest benefit to our clients.

As entry into 2024 began amidst negative indicators showing challenging real estate market conditions ahead, we also noted some positive predictions pointing to improvement. In the specific case of RCLCO – a market insight leader for 50 years, whose surveys of professionals form the backbone of their exhaustive industry reports – some of their major findings offer the following;

- Facts show a flat market with challenges ahead – while positive feedback from respondents say they sense improvement coming over the next 6-12 months.
- Recession concerns are mixed, but overall the fear is considered less impactful than first thought, no matter if the belief is that the recession is already here, is imminent, or more than a year away.
- Most of RCLCO's respondents predict a decrease in inflation, while a small minority think inflation could increase.
- As homeownership stats fall, respondent feedback says it may continue further negatively impacting home building while causing a greater shift over to the rental sectors.

the ADVISOR

The Advisor is published periodically by Imprimis Advisors, LLC. Free Lifetime subscription (that's the publisher's lifetime, not yours) is available by contacting -

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- Capital flows to real estate is the one bright light and expected to increase over the year.
- It's not a surprise that the collective belief remains that office property will continue its fall from favor.

Though touted as a mixed bag for real estate in 2024 and having the 1st quarter under our belts, Imprimis Advisors is happy to report it continues to manage successful, new multi-family development in Colorado where construction is moving ahead swiftly and rental performance is high, requiring us to open up pre-leasing our new River Trace property months before its completion!

At Imprimis, though the outcome will be varied, we're leaning into the Good to win out in 2024.



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“Living with a lack mindset gets in the way of positive change, and it keeps us stuck and stagnant. It makes us cling to what we have because we are hyper-aware of what we don't have. We fear losing anything and become intensely risk-averse. A brain that is overly attuned to threat can't facilitate flexible and abundant thinking or engage in sound decision making.”

Excerpted from the article, [This is What Thinking with an Abundance Mentality Really Means](#), by Tara Swart, 2019.



“Remember, the best things in life are free – for the first three months.”

CLOSING COMMENTS

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